

The All In for Team SISD video was part of the welcome back video package that was published and presented to all Socorro ISD staff, administrators and community for the 2024-2025 school year. The purpose of the video was to recognize that even through adversity, everyone in Team SISD is all in for the success of our students, faculty and staff. It was especially poignant during a time when the district had been facing challenging issues, including a budget deficit, the appointment of TEA conservators to monitor the district, and declining enrollment. A member in the video production team wrote the script, voiced it and edited the video. The video was produced using action captured throughout the 2023-2024 school year to highlight achievements and special moments featuring students and staff across the district. Music licensing by tripplescoopmusic.com. The All In for Team SISD video was presented live to our central office staff during two meetings in July and later published as part of a welcome back to the school year video for all campuses to watch. It also was published individually on our YouTube channel, where it was widely shared and praised. The video has about 3,200 views with more than 63 watch time hours on YouTube.